

Top 4 Hiring Trends



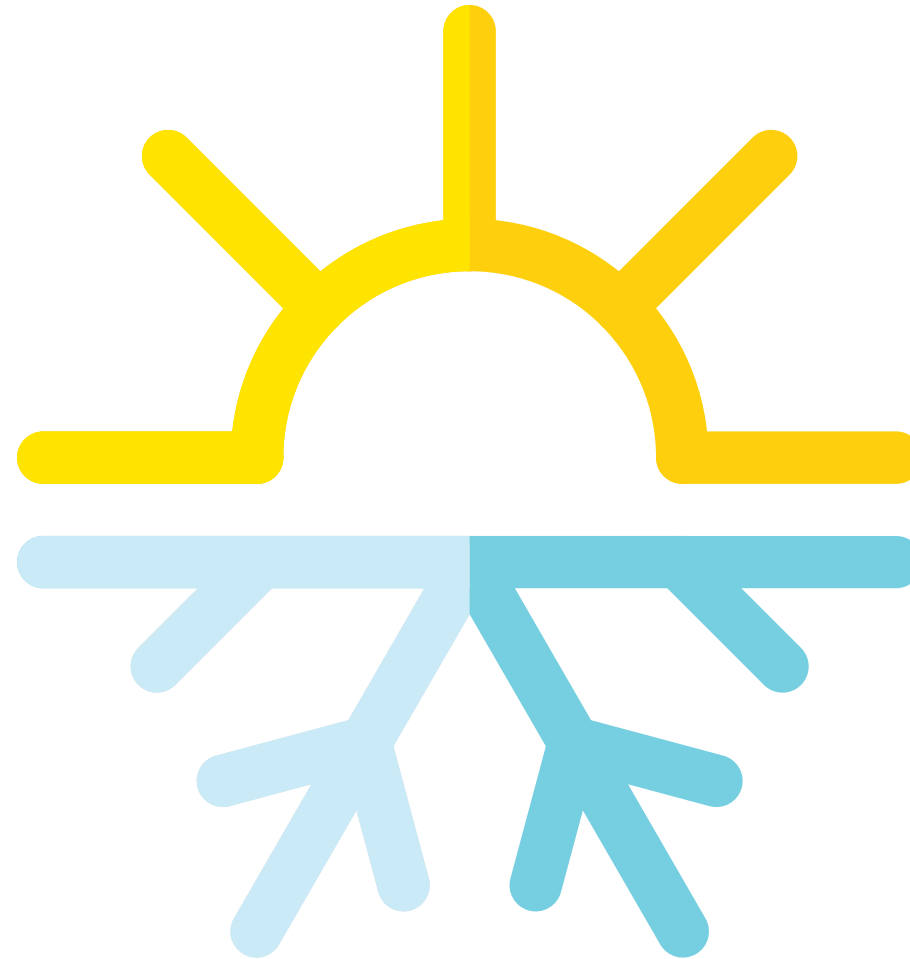
Timing is everything.

Top candidates often receive multiple offers, so organizations need to move quickly. When faced with a lengthy hiring process, 39% of candidates lose interest and pursue other opportunities.



Skilled talent is in short supply.

The unemployment rates for specialized positions are typically lower than the national rate. These professionals are difficult to hire given the high demand and short supply.



Education is essential.

Employers consider college a must for most professional roles. More than 95% of jobs created during the recovery have gone to individuals with some college education.



Temporary is becoming permanent.

Rather than let a job sit vacant, firms are bringing in freelancers. This gives them more time to recruit or determine if the project professional is the right fit for a full-time role.

Sources:

1. Robert Half survey of more than 1,000 working professionals
2. U.S. Department of Labor's Bureau of Labor Statistics
3. "America's Divided Recovery: College Have and Have-Nots," Georgetown University Center on Education and the Workforce

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